

womentrepreneurs

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Happy New Year and welcome to the first Women Entrepreneurs newsletter for 2010.

Most of us are back at the grindstone after the Christmas break rearing to go and if you're like me, your wondering where your holiday went!

2010 is gearing up to be an exciting year and I certainly look forward to meeting you all at our networking events and working on your businesses.

In the words of Alfred A Montapert "All lasting business is built on friendship".

With the start of a new year I thought a new look newsletter might be refreshing. Any suggestions or articles for content are more than welcome.

Enjoy our fine summer and good luck in your business venture.

Warm regards

Shelley Aherne
Small Business Consultant
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Basic Book Keeping for Small Businesses

Presented by **Shelley Aherne - Small Business Consultant**

This free workshop covers the following key issues:

- Why you should keep good records
- What are records?
- Book keeping methods
- Reconciliations & common problems

When: The following Wednesday's in February
3rd, 10th, 17th & 24th February

Where: Business & Employment
45 Best St, **Devonport**

Time: 10.00am - 12.00pm

RSVP Now - Bookings essential

[Click here to register](#)

No charge - the event is a fully funded Initiative of the Australian Government. The services provided by Business & Employment are partially funded by the Australian Government.

Window Displays - creating an impression!

Presented by Roz Wren

Producing a good display is a creative and enjoyable aspect of retailing which increases sales and enhances any retail outlet or business.

Roz trained for 2 years in Retail Display and Exhibition Design and worked as a window dresser in London's Jaeger and Selfridges for 10 years while concurrently teaching display at college and taking on freelance work. After moving to Hobart she worked in Fitzgeralds display dept. and has taught at TAFE. Currently a Set and Costume designer for theatre, Roz does freelance window and still has a love of the fabulous display!

The aim for this workshop is to inspire, motivate and share her knowledge and skills to enable you to create your own professional displays in windows and/or interiors of your businesses.

When: Tuesday 9th February

Where: Axeman's Hall of Fame
Bells Parade, **Latrobe**

Time: 6.30pm - 8.30pm (*Light supper provided*)

RSVP by Monday 8th February

Bookings essential, seats are limited

[Click here to register](#)

No charge - the event is a fully funded Initiative of the Australian Government. The services provided by Business & Employment are partially funded by the Australian Government.

Ideas workshop

The Innovation Development Early Assessment System (IDEAS) can be applied easily to assess the opportunity, the risks and the complexity of commercialising a new business idea. This one day workshop is intended for individuals or businesses that have an idea for a new product, process or service and are interested in applying an assessment tool to determine its commercial viability.

The next IDEAS Workshop will be held:

When: Tuesday 23 February 2010, 9:00 am – 5:00 pm

Where: Tasmanian Technopark, Innovation Drive, Dowsing Point, **Hobart**

Cost: \$55 (GST inclusive) which includes a handbook, lunch and refreshments

Registrations close: Wednesday 17 February 2010

Find out more at

http://www.development.tas.gov.au/innovation/development_programs

Market Ready Commercialisation Program

The Market Ready Commercialisation Program (Market Ready) will provide the skills necessary to take your innovative product, process or service to market and to undertake commercialisation and business growth. Market Ready is a series of facilitated workshops that increase commercial success for innovative Tasmanian businesses.

Participation in the program is through a pre-selection process. Selection for the program is based on the level of innovation of the project and the stage of growth of the company applying.

When: 10 days over a three month period from March – May 2010

Where: Hobart

Cost: FREE for Tasmanian innovative businesses (valued in excess of \$5 000)

Applications close: 15 February 2010

Find out more at http://www.development.tas.gov.au/innovation/development_programs

\$2.5 million Regional Assistance Program – Tasmania (RAP-Tas)

In response to a number of business closures and job losses in North West and Northern Tasmania, the Tasmanian and Australian Governments have established a \$20 million assistance package.

The package is being delivered through three initiatives:

1. \$17 million North West and Northern Tasmania Innovation and Investment Fund (NWNTIIF), which offers grants of \$50 000 or more. Please contact AusIndustry on 13 28 46 or visit: www.ausindustry.gov.au.
2. \$500 000 program to support the re-skilling of redundant workers. Guidelines for this program are being finalised.
3. \$2.5 million RAP-Tas program, which provides grants of \$50 000 and under. Please read below for further information.

The Department of Economic Development, Tourism and the Arts are responsible for delivering the \$2.5 million RAP-Tas program within this assistance package.

- RAP-Tas offers grants to small and medium businesses, including new businesses to create jobs within the North West and northern regions of Tasmania.
- Grants are offered on a dollar for dollar basis up to a maximum of \$50 000 per project.
- Information sessions have been scheduled for the week commencing 11 January 2010, in the following locations: Queenstown, Smithton, Burnie, Devonport, Deloraine, Launceston, George Town, St Helens and Scottsdale.
 - further details on the times and venues of these sessions are available on the department's website
 - a representative from AusIndustry will be present at each session to answer any questions regarding the NWNTIIF program.
- **Round 1 closes 5.00 pm Monday 1 February 2010**, with a second and third round closing March and June 2010.
- Guidelines are now available from the department on 1800 440 026 or visit: www.development.tas.gov.au.

Land Tax Relief for Businesses

Applications for the business land tax rebate for 2009-10, announced as part of the Government's significant Land Tax Reform Package, are now open.


The 2009-10 business land tax rebate is part of the Government's Land Tax Reform Package that also includes significant cuts to land tax rates from 1 July 2010, exemptions from land tax for shack owners and home based small business operators and land tax rebates for first home builders.

Detailed information on the 2009-10 business land tax rebate and other aspects of the land tax reform package is available on the State Revenue Office's website at www.SRO.tas.gov.au.




The State Revenue Office will be writing to people who have paid land tax in 2009-10 who they believe may be eligible for the business land tax rebate advising them of the process for applying for the rebate. Applications will be open from 7 January to 21 April 2010.

Community notice board

Latrobe Art Exhibition and Sale



Australian Axemans
HALL OF FAME
Bells Parade, Latrobe
6426 2099
Open 9 am - 5 pm daily
FREE EXHIBITION ENTRY

Sponsored by:



 Tasmanian Regional Arts -
Mersey Branch
Ibbott Hardware Pty Ltd

Supported by:
Australian Axemans Hall of Fame
Rubicon River Arts

"Father's Day, 7.00 am" by Elizabeth Haygarth

INSPIRING PEOPLE AND PLACES
19-29 January, 2010 Awards presented 11 am, 26 January 2010

O Group closes the loop

O Group is the partnership that brings together [Findstaff.biz](#), [NGT Tasmania](#), [Business & Employment](#), [CHOOSE Employment](#), [Business Mentor Services Tasmania](#) and [Developing Potential Australia](#).

This powerful partnership provides small business advice, training, apprenticeships and recruitment. Designed with your business needs in mind, O Group has over 140 specialists who take complex tasks make them simple and always offer a solution.

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