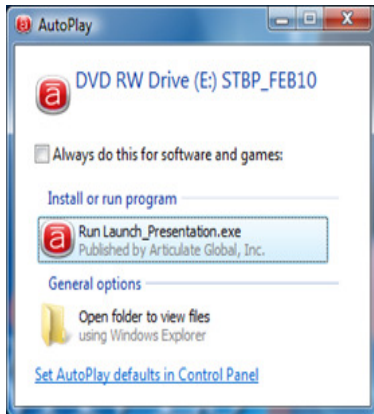


## INSTALLATION

Insert the CD into the slot on your PC or laptop; after approximately 15 seconds or so a small information box will appear :



Now all you need to do is click on the highlighted :  
**'Run Launch\_Presentation.exe'** file and within a few seconds your CD will play.

Some computers are already configured to automatically play CD's in which case your CD will play shortly after you insert it.

Should you experience any difficulty loading this CD then please call us on 07 5478 9931 or email on :  
admin@sblc.com.au

*More important information inside this pamphlet...*

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**Tutorials on This CD**

**BUSINESS BRIEF**

- What Does Your Business Do?
- Statement of Purpose
- Your Unique Selling Proposition
- Market Summary
- Ownership
- Business Structure
- Financial Summary
- Funding Needs

**FINANCIALS**

- Start Up Costs
- Setting Salaries & Wages
- Fixed Costs
- Products & Services Sales Projections
- Setting Terms of Trade
- Cash Flow
- 3 Years Projections

**Always consult with your Accountant on financial details & projections**

**System requirements to run this CD**

In order to run any of our CD products your computer will need:

- A CD player*
- Speakers/Headset*
- Processor: 1GHz*
- Memory: 1 GB RAM*

**THE MAIN PLAN**

- Your People
- Your Products & Services
- Your Marketing Strategy
- Your Sales Strategy
- Your Web Strategy
- SWOT Analysis
- Key Success Factors

Subjects covered include business operations, compliance issues and the use of selected software tools including Microsoft Office™ and a range of Free and Open Source Products