

womentrepreneurs

February 2010
Issue 2

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Welcome to the second newsletter for 2010. This issue is nice and short but relevant (I would hope). Please feel free to email me with good news stories from your business (free promotion). Keep an eye out for future Workshops we will be hosting including Fair Work Australia, Marketing and Small Business Online. I look forward to catching up with many of you at these future events,

Warm Regards

Shelley Aherne
Small Business Consultant
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employment**
We bring it all together!

Basic Book Keeping for Small Businesses

Presented by Shelley Aherne - Small Business Consultant

This free workshop covers the following key issues:

- Why you should keep good records
- What are records?
- Book keeping methods
- Reconciliations & common problems

When: Wed 3rd March, Thurs 11th March,
Wed 17th March, Thurs 25th March

Where: Business & Employment
45 Best St, **Devonport**

Time: 10.00am - 12.00pm

RSVP Now - Bookings essential

[Click here to register](#)

No charge - the event is a fully funded Initiative of the Australian Government. The services provided by Business & Employment are partially funded by the Australian Government.

Manufacturing Forum 'Lean Fundamentals'

Devonport - 3 March 2010
High Tide Waterfront Restaurant
or

Hobart - 4 March 2010
Domain Athletic Centre

The forum is free to all manufacturers with drinks and light refreshments provided

5 pm - 7.30 pm

The Forum is an information session comprising:

- Mr Roger Crothers from Cerebos Australia and New Zealand on the Cerebos Lean journey and the Brazil Lean supply chain project
- Mr Chris Ward from Tasmanian Timber Engineering on Training Within Industry (TWI)
- overview of training support from Skills Tasmania
- Open discussion on Lean implementation.

The forum will conclude with an informal networking session during which drinks and light refreshments will be provided.

For a flyer and registration form please email:

Manufacturing2010@development.tas.gov.au Ph: 03 6216 4216

Please visit our website at
www.businessandemployment.biz to find out more
about the following workshops:

- **Marketing for Small Business**
- **Fresh Ideas for Work and Family Grant Workshop**
- **Getting Started In Small Business.**

Regional Assistance Program – Tasmania (RAP-Tas)

Please contact AusIndustry on 13 28 46 or visit: www.ausindustry.gov.au.

Fresh Ideas for Work and Family Grants Program

The Australian Government has introduced the Fresh Ideas for Work and Family Grants Program (the Program) to support Australian small businesses to implement practices that help employees balance their work and family obligations as well as improve employee retention and productivity.

Further information on family friendly work arrangements and the program visit

<http://www.deewr.gov.au/WorkplaceRelations/FreshIdeas/Pages/default.aspx>

For more information please email FIWF@deewr.gov.au.

INTERNET BOOST FOR 50,000 SMALL BUSINESSES

Joint media release with the Minister for Tourism, the Hon Martin Ferguson MP

More than 50,000 small businesses will benefit from \$14 million in Rudd Government funding to help them go online or upgrade their internet presentation.

The funding is being provided from the Rudd Government's \$10 million *Small Business Online* program which has been boosted by another \$4 million to extend it to more tourism small business operators. A list of successful applicants and more information on the *Small Business Online* program can be found at

<http://www.ausindustry.gov.au/SmallBusiness/SmallBusinessOnline/Pages/SBOFundingOffers.aspx>

Community notice board

The Art at the Heart of Business

The Latrobe, Kentish, Central Coast and Devonport Councils recognise the value of a strong arts and cultural life to ensure our communities are a great place in which to live, work and invest.

In pursuit of this and to assist the development and creation of a strong arts and business community, the Councils have collaborated to sponsor community involvement in the program "The Art At The Heart Of Business", facilitated by the Australian Business Arts Foundation (AbaF).

The initiative involves representational attendance by arts, culture or festival organisations at a workshop in March to develop skills towards implementing sustainable partnerships with business.

There is no financial outlay to the attendees, that's covered by the respective Councils, with participants gaining skills to develop a business case and confidence in meeting with business operators that may be interested in partnering with their organisation.

To achieve this, the Council representatives would be interested in hearing from business operators that may be interested in attending a 'connecting event' in which to discover what arts opportunities exist with a view to unveiling partnership opportunities with an arts, culture or festival group.

This 'connecting event' is proposed to be held in June.

This is an opportunity for businesses to potentially double their first-time cash investment when partnering with a local artist or arts organisation thanks to the Premier's Art Partnership Fund, an appealing adjunct surely to the project.

This is an exciting step towards the self-sustainability of arts and culture with some wonderful partnerships anticipated.

We welcome your participation and look forward to your early contact.

For more information, contact –

Latrobe Council	Michelle Dutton (6421 4650)
Kentish Council	Andrew Jewell (6491 2500)
Central Coast Council	David Coy (6429 8900) or

Devonport City Council

Linda Page (6424 0511).

O Group is the partnership that brings together [Findstaff.biz](#), [NGT Tasmania](#), [Business & Employment](#), [CHOOSE Employment](#), [Business Mentor Services Tasmania](#) and [Developing Potential Australia](#).

This powerful partnership provides small business advice, training, apprenticeships and recruitment. Designed with your business needs in mind, O Group has over 140 specialists who take complex tasks make them simple and always offer a solution.

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